

Eyes for Guys

If you thought great looking eyes are just for women, think again!



THE TERM "GUYBROWS"

is the latest lingo to add to the men's grooming arsenal, where it joins the ranks of popular terms like "metrosexual." These days men are paying more attention to their physical appearance and, like their female counterparts, are taking action to correct what they see as unflattering to their face and even their body. The eyebrows are quickly becoming the latest grooming concern for men.

Typically, men do not touch their eyebrows in any shape or form. But as more men become conscious about their outer appearance, unruly guybrows are out. Do your guybrows go everywhere, with strays outside of the actual brow area or you have the dreaded 'unibrow' in the centre of your face? Then you may want to get your guybrows under control. If this is your first attempt at taming your guybrows, your best option is to head to urban homme salon, Thomas D'Esthetique that offers eyebrow enhancement services.

But there's more to mere waxing or tweezing. The latest treatment offered by Thomas D'Esthetique is a form of eyebrow tattooing called micropigmentation. The treatment involves embedding pigments under the skin where the eyebrows are to enhance the overall look of the eyebrows. With this procedure, eyebrows can be thickened, arched, elevated or shaped according to your fancy.

From helping one look younger to looking more dashing, it's easy to understand why eyebrow tattooing is fast catching on among men.



STILL NOT CONVINCED THAT MAINTAINING GOOD GUYBROWS IS OF ANY IMPORTANCE TO YOU? WE QUIZ THOMAS TONG, FOUNDER OF THOMAS D'ESTHETIQUE.

What is eyebrow enhancement?

Eye-brow enhancement is a procedure that improves the shape, thickness, arch or balance of your eyebrows. Applying a feathering technique, it uses fruity, coloured pigment that matches your actual eyebrow colour to produce a natural look. Instead of the olden days "block" brow procedure, eyebrow enhancement uses a pen-like device to draw tiny, hair-like strokes in the brows. They look so natural that nobody will know that you just had a brow makeover.

Who is eyebrow enhancement for?

Eye-brows have a strong impact on our

overall appearance, and some say affect our 'feng shui'. Generally, people seek eyebrow enhancement for the following reasons:

- ✔ They have thinning eyebrows, bald spots in their brows or have over-plucked them.
- ✔ They are not happy with the shape or colour of their eyebrows as they do not match the rest of their facial features.
- ✔ They have drooping eyebrows because of ageing.

Is eyebrow enhancement safe?

Like all cosmetic procedures, only visit an eyebrow specialist who is certified and reputable. If someone claims to be an

expert but is charging you much lesser than most professionals, think twice.

Unlike eyebrow tattooing which is an extremely painful procedure, eyebrow enhancement is not only less painful but also offers unique benefits. It looks natural and are semi-permanent, lasting up to two years. Eyebrow tattoos, however, look fake and are permanent; to remove them is both an expensive and painful procedure.

For more information on eyebrow enhancement, contact Thomas D'esthetique at 6337-6858 or visit the salon at 5 Coleman Street, #03-01, Excelsior Shopping Centre.